# MAGO

MAKE THE DIFFERENCE

CLEVER

# CLEVER FAMILY

**Shopping on your own terms, without lines and without having  to involve staff**. With CLEVER, anything is possible. The intelligent cart is an innovative solution that allows customers to manage the entire shopping process independently without the need for staff assistance.

AWARDS:

finalist of the competition GOOD DESIGN 2020

PRODUKT ROKU DOBRY WZÓR 2020

WZÓR ROKU 2020 DOBRY WZÓR DLA INTEGRACJI

# HELLO CLEVER!

**The CLEVER cart makes shopping a pleasant and easy experience.** Customers can avoid having to move products multiple times, reducing shopping time and making the whole process easier. With CLEVER, the store is relieved, and retailers can precisely control the customer's shopping process and adapt their actions to their choices.

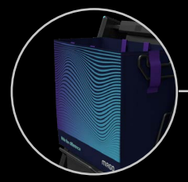
**CLEVER:**

- gives the ability to perform up-selling and cross-selling actions
- gives the ability to make self-service purchases with minimal staff support
- is a helpful assistant for information about the article, its price, and product location
- can integrate with unified commerce channels
- can integrate with other solutions in the MAGO ecosystem - self-service checkouts, payment stations, exit gates
- increases the prestige of the shop
- enables building attractive loyalty programs

MAGO
Make the difference
MAGO

## LED INDICATORS SHOWING TRANSACTION STATUS

Three colour codes to show the trolley status:
- GREEN LIGHT – the trolley is free,
- BLUE LIGHT – the trolley is in use,
- RED LIGHT – purchase uthorisation, payment process or staff assistance required.



## SHOPPING BAG

Once your shopping is finished, you simply take the bag off the handles of the scale and take it with you. This solution combines convenience and sustainable development: there's no need to purchase additional shopping bags or repack goods multiple times.

## CERTIFIED SCALES

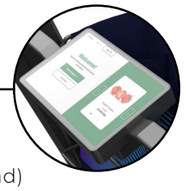
Weighing of bulk products, vegetables and fruit, verification of product scanning accuracy.





# FUNCTIONALITIES

## MULTI-FUNCTION TOUCH-SCREEN



- enables cashless payments
- classifies products without codes (such as vegetables, bread)
- displays appropriately selected advertising content, dedicated promotions
- displays a real-time shopping list and product prices
- can be integrated with the retail
- chain's POS application

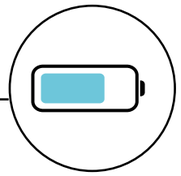
INTEGRATION WITH A SELECTED PAYMENT GATEWAY

The possibility of electronic payment.

## CONVENIENT PRODUCT SCANNING

The scanner integrated with the trolley handle enables seamless EAN and QR code reading.

## HIGH-PERFORMANCE BATTERYA



Guarantees 17 hours of continuous operation.

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PRODUKT ROKU DOBRY WZÓR 2020

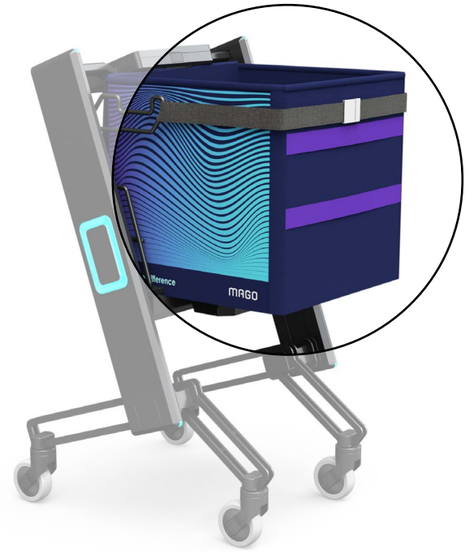
WZÓR ROKU 2020 DOBRY WZÓR DLA INTEGRACJI

CLEVER STANDARD

CLEVER + IMAGE
RECOGNITION

CLEVER SLIM

# CLEVER + ACCESORIES

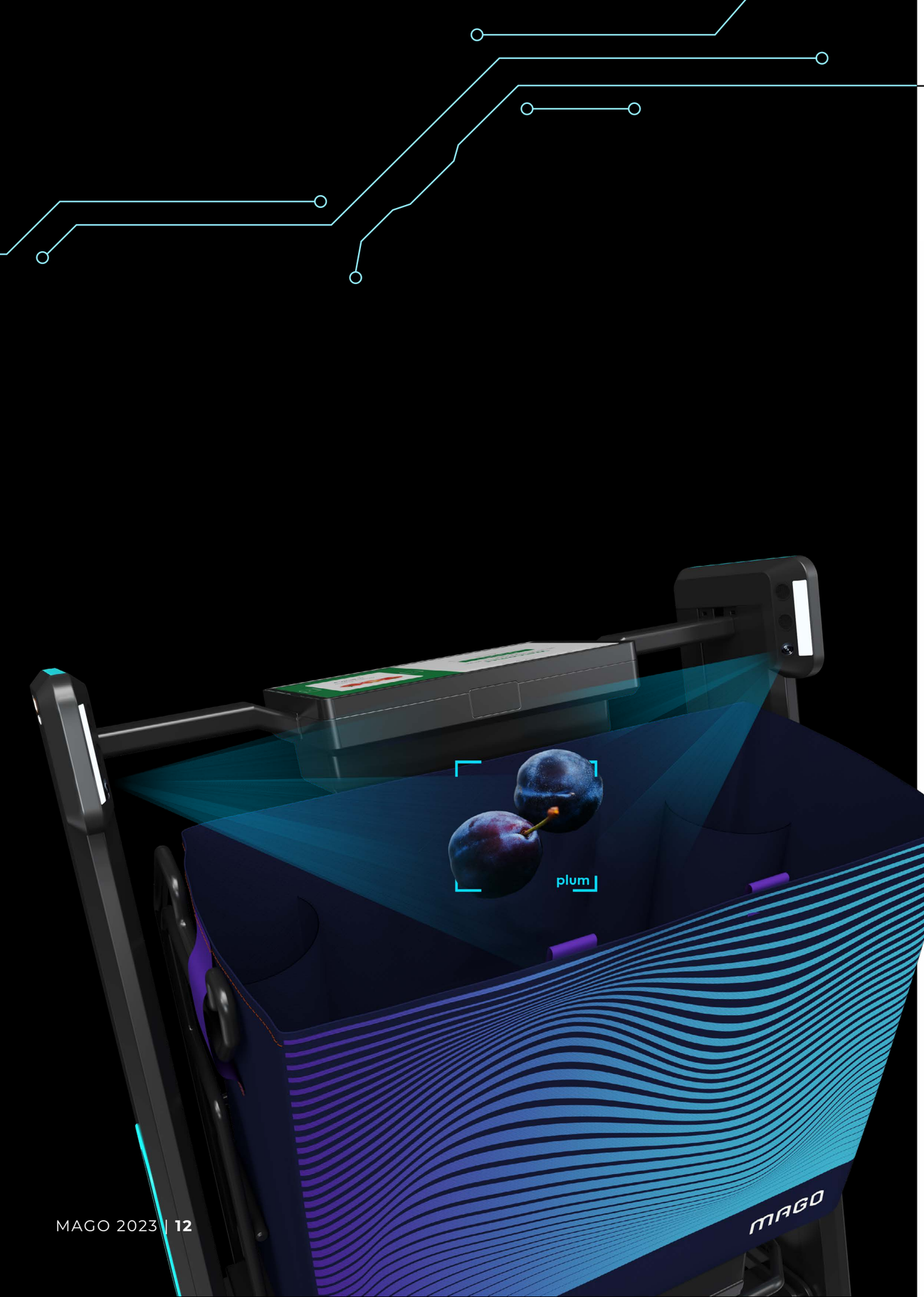


CLEVER +
COURIER BAG

CLEVER +
ADDTIONAL SHELF

# CLEVER
# + IMAGE RECOGNITION

CLEVER + Image Recognition has been enhanced with the **Digital Signage system**. This combination takes the customer's shopping experience to the next level. **The image recognition mechanism impacts the security of purchases and shortens the time needed to identify products without codes**.

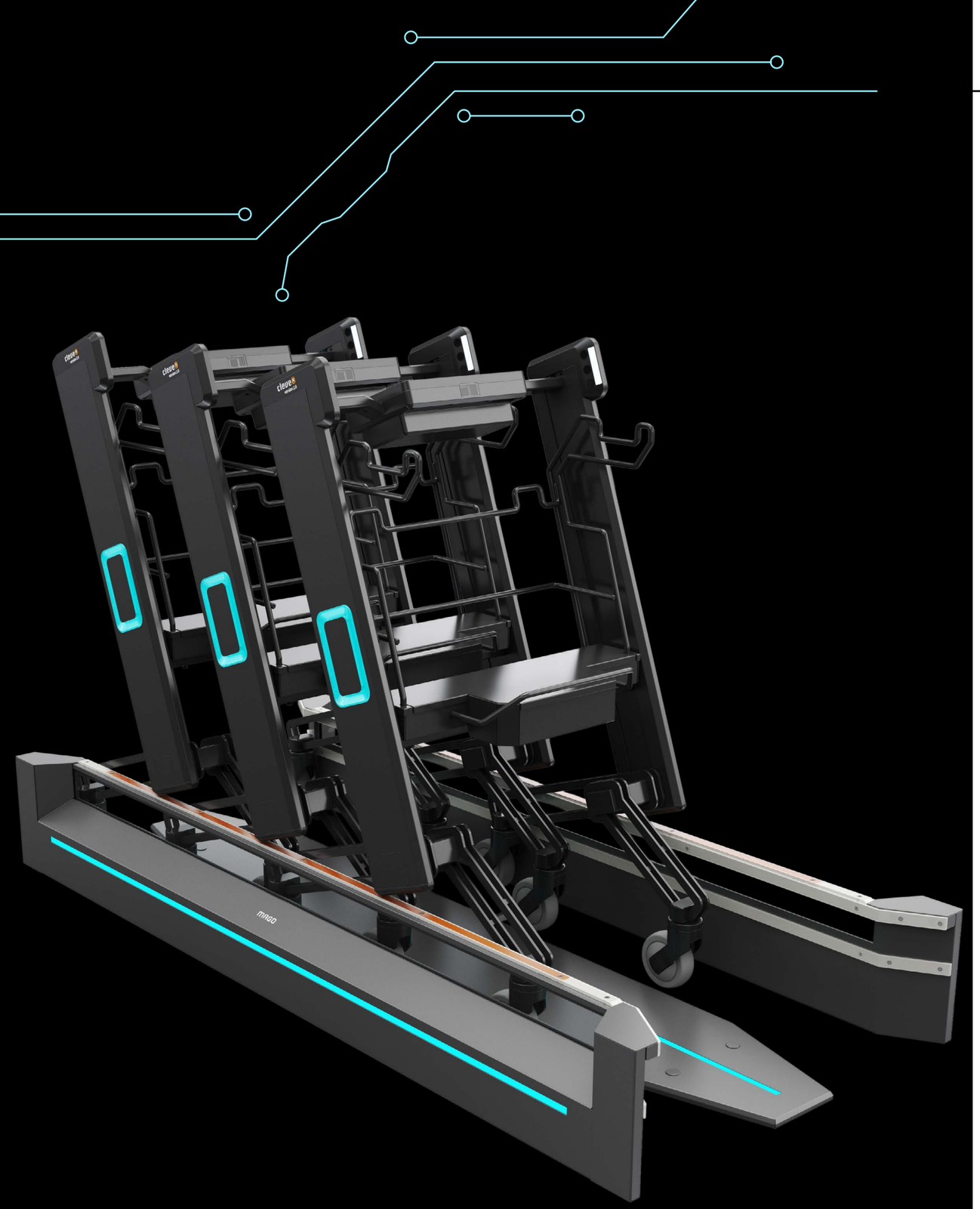


# FULLY FUNCTIONAL IN NEW SIZE

CLEVER is available in two sizes: **STANDARD** and **SLIM**.

The SLIM version is tailored to the needs of **retail spaces in drugstores**. The cart is **narrower** and **lighter**. It has a **dedicated cosmetic bag** that can be carried over the shoulder after shopping.

- the cart is available in a new, more delicate color version
- the ability to build loyalty programs using customer identification mechanisms - for example, rewarding purchases with CLEVER bags



The charging station allows continuous operation, independent of overnight charging.

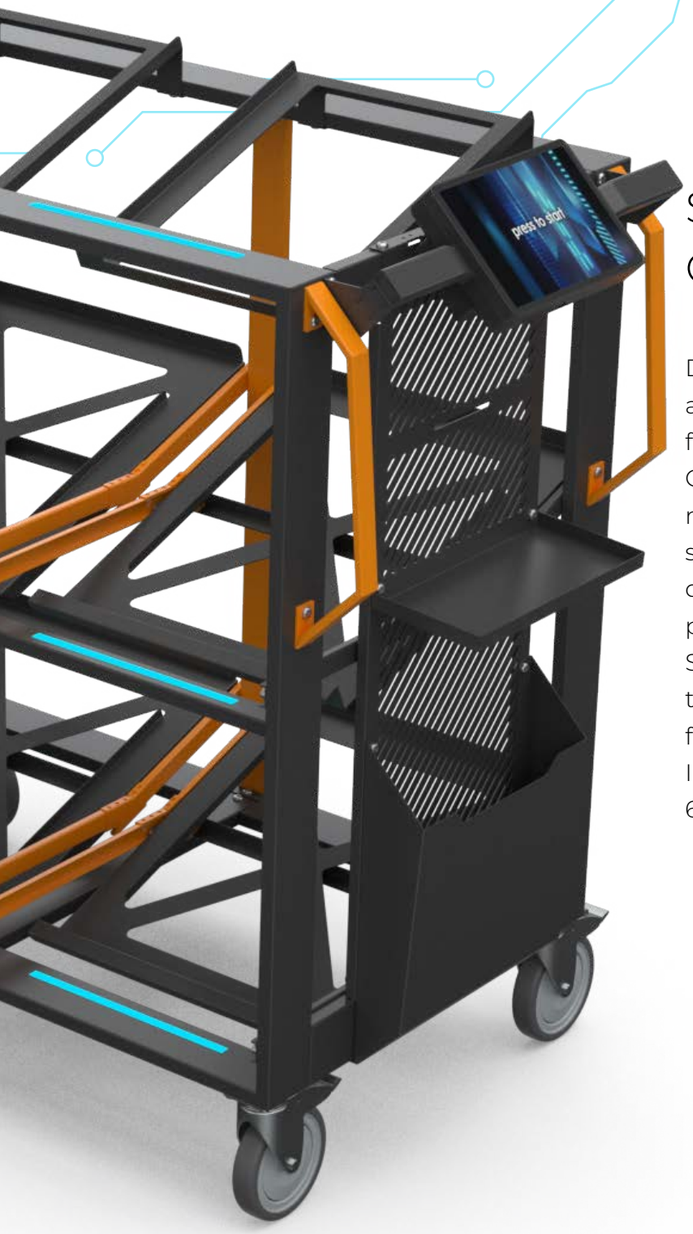
CLEVER + ACCESORIES

## CLEVER + COURIER BAG

It is an extension of the basic version of the cart, which includes a courier bag attachment. **This allows purchases to be packed directly into the bag, simplifying the order fulfillment process.**

## CLEVER + ADDITIONAL SHELF

The **additional shelf** for heavier items does not take up space for other products in the bag. **Purchasing bulky products does not require assistance from an assistant or use of a self-service checkout.**




# SPECIAL TASK CARTS

Discover new tools that support, simplify, and speed up the e-commerce order fulfillment process. Picking Cart and CLEVER adapted for courier bag mounting are solutions designed for store employees, warehouses, and quick commerce couriers. An important part of the solution is the DSM (Digital Store Map) application, which indicates the optimal order of products and the fulfillment path.
In the case of the Picking Cart, even up to 6 orders can be optimized simultaneously.

**The solution provides:**

- increased work efficiency through the identification of the shortest paths to reach the products
- up-to-date information on the location of the product and the progress of placing the order
- possibility of use in warehouses, dark stores, and shops

- MAGO OFFICE
- FACTORIES
- OFFICES
- DISTRIBUTORS

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