

# MAGO

MAKE THE DIFFERENCE



RETAIL DISPLAY  
SYSTEMS

The background of the slide is a dark, futuristic cityscape. On the left, several tall, rectangular buildings are visible, some of which are illuminated with bright blue vertical light strips. In the foreground, a dark, reflective surface shows glowing blue circuitry and data lines, suggesting a high-tech or digital environment. The overall color palette is dominated by dark blues and blacks, with bright cyan and blue highlights from the lights and circuitry.

# RETAIL DISPLAY SYSTEMS

Retail display systems are an important element in the shopping experience and can be a critical place for decision-making. Effective retail display systems can help to increase customer engagement and drive sales by creating a more immersive and interactive shopping experience.

## ALL IN ONE

**MAGO ONE** is a universal solution that is ideal for **displaying products from various industries**, from bakery to sports accessories. It is distinguished by its modular design, which allows the solution to be flexibly adapted to the needs of the retail outlet and the size of the products being displayed.

The shelf combines modern design with functionality, making it perfect for smaller stores as well as promotional islands in large commercial spaces.





VERSION 2.0



VERSION 3.0



VERSION 4.0



VERSION 5.0



# PERFECT FOR ANY RETAIL ENVIRONMENT

**Newspaper Stand** is a mobile and versatile stand that combines proven solutions with modern design. **It features a compact structure and a wheeled frame that makes it easy to change its position.** The display unit is also equipped with a topper that enhances its appearance and facilitates communication with the consumer.

The **Newspaper Stand** is an excellent solution for displaying newspapers and prepaid items. Its modern design fits well with current trends and will be an attractive and distinctive element in any store.





## ENHANCE YOUR RETAIL SPACE IN A WAY THAT IS UNFORGETTABLE

**POLA+** shelf is a modular construction that allows you to create an attractive product display and flexible arrangements of your retail space.

**The shelf is very durable, and optional LED lighting allows for better product visibility.** Easy assembly and disassembly allows for multiple uses of the shelf, increasing the efficiency of retail processes.

Let your customers feel the difference and enhance the shopping experience, for example, during seasonal sales and promotions.

**An attractive product display increases the value of the shopping cart.**







subdued colours and modern design  
in line with current trends



the possibility of changing the  
graphics in the coffer allows the  
appearance of the shelving unit to be  
adapted to the prevailing trends



an additional storage space,  
thanks to the drawers, streamlines  
the process of replenishing goods



an attractive topper that draws  
customers' attention

# COSMETIC STAND

Enhance the display of cosmetics with the **Cosmetic Stand**. It features a set of shelves that allow for maximum utilization of the display space.

**Its height makes it easy for store personnel to restock and its accessibility from all sides simplifies the shopping process.**




**Veggie**


A fresh look at  
the fruit & veg

## A FRESH LOOK AT THE FRUIT & VEG COLORFUL DISPLAYS

The **VEGO** shelf was designed with the convenience of access to products in mind, which affects the comfort of shopping and attracts customer attention. **The upper shelf, with additional lighting, is intended for herb display.**

The **VEGO** shelf is a combination of practical display solutions and high-quality materials. Our solution is the perfect choice for retailers looking to stand out with an attractive display and increase the value of the shopping basket.





## ATTRACTIVE AND COHERENT SHOPPING ENVIRONMENT

**The Home and Deco Rack** will create a unique atmosphere in your store, improving shopping comfort. **The rack has been designed with the focus on communication with the customer and cross-selling.**

Our solution not only improves shopping comfort but also allows you to create a consistent and attractive retail space. The modular design allows for customization to meet individual needs and different product groups.

The rack can be supplemented with various elements such as hangers, displays, frames and holders, making it a versatile tool for showcasing different product groups.



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**MAGO**

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